

**ESURANCE ANNOUNCES WINNERS  
OF 2009 CHARITABLE GIVING GRANT PROGRAM**

*Partners with YourCause.com to Add Social Web Aspect to Giving*

SAN FRANCISCO (June 23, 2009) – Esurance, the direct-to-customer online auto insurance company, announced the winners of its annual grant program for charitable causes. For the past two years, Esurance associates in each of Esurance's office locations nationwide have helped select worthy organizations the company supports for its cause marketing efforts. In 2009, to streamline the submission process and help connect its charitably-minded associates across the U.S., Esurance partnered with leading charity-focused social Web platform, YourCause.com.

For the grant program, Esurance associates submit their favorite community causes for review and voting, with winning organizations in each location receiving a \$5,000 grant and volunteer support from Esurance. The organizations selected as this year's Esurance Grant Program winners represent a wide range of causes, from Children's Hospital in Denver, to Habitat for Humanity in Phoenix, to Sacramento's local SPCA.

John Swigart, Esurance's Chief Marketing Officer, stated "Now more than ever, it's important that we give back to our local communities. Our associates are great resources to guide our cause marketing efforts, as they have great insights into local causes that really need our support. By engaging and empowering our associates through the YourCause.com online platform, we have made our grant program even more effective by maximizing associate participation."

The Esurance private label YourCause.com site allows associates to nominate their favorite charities for the grant program, or find charities in their communities from YourCause.com's database of over 1,000,000 charitable organizations. Esurance associates are also able to cast a vote for a nominated organization to win the Esurance grant. Through the interface, associates are also able to view information about other causes supported by Esurance associates, and learn more about those organizations.

"The partnership between Esurance and YourCause is poised to set a precedent for companies truly devoted to corporate social responsibility in a Web 2.0 world," says site co-founder Matthew Combs. "Worthwhile organizations need corporate support more than ever, and that is what we'll help Esurance associates do every day, using the power of the Internet to connect individuals and causes."

**ABOUT YOURCAUSE.COM**

YourCause.com is a cause-focused media platform that connects a user's cause with donors and the appropriate and qualified charity. User benefits include customized web pages, marketing and PR tools, blogging capabilities, objective tracking eligibility for daily donations, promotion and exposure to the YourCause.com community, reliable fundraising capabilities, photo uploads, and event calendars. YourCause.com is closely aligned with the non-profit Network for Good for all donor transactions. Created by Blastoff Ventures, the goal of the site is to "Empower Millions to Raise Billions."

The YourCause Private Label now offers a wide range of services for its clients, including corporate matching facilitation, corporate grant voting, and enterprise-wide tracking for all internal community and cause programs. Payroll deduction and volunteer hours monitoring are also scheduled to roll out soon. In line with the current economic conditions, YourCause.com has been able to expand their private label deployment by reducing each client's expenditures, while providing significant enhancements and expansions to current programs.