



What is being said about YourCause?

Media



*"YourCause.com has been **described as a MySpace for do-gooders**. The new site allows a person to do everything a charity traditionally does -- raise money and awareness and recruit support -- all from a Web page designed especially for their needs."*

*"YourCause becomes a marketing platform for non-profits that would like to look to social media for more personal ways in which to get their message across—through another individual's support...It's through this Web page that your cause is **promoted to your own social graph, and other users on YourCause.**"*



YourCause Clients

"Our employees donate more than 10 million hours of volunteer time each year, so we're excited to be able to launch the new YourCause.com platform to further support their commitment to our communities. They inspire us as a company to constantly evaluate our actions and operations to ensure that we bring value to the communities where we live and work." -Charlene Lake, Chief Sustainability Officer, AT&T



"By engaging and empowering our associates through the YourCause.com online platform, we have made our grant program even more effective by maximizing associate participation"

-John Swigart, CMO, Esurance

"As a professional services firm, our agency puts great emphasis on delivery, results and continued client support. After working with YourCause.com over the last 12 months, it's clear we share the same values. They not only provided an innovative, engaging solution to our employee philanthropic initiatives, but rolled it out seamlessly, fully customized, and on time (early, in fact)." -Brad Penman, COO, The Marketing Arm



"As the importance of Corporate Social Responsibility grows among the Fortune 500, YourCause.com has allowed us to not only expand our own non-profit foundation but also keep up with the interests of our employees. With over 45,000 employees this has allowed us to share and learn what our employees are passionate about and raise money for causes in need at the same time. This offering has raised employee morale and enhanced the camaraderie of our people."

-Megan Swatek, HR Manger, Affiliated Computer Services