

What's YourCause.com ?

YourCause.com is a social-networking website where caring people can harness the power of Web 2.0 and the Internet to raise funds for the nonprofit organizations that are making our world a better place. At YourCause.com, you can:

- **Instantly create your own webpage** to champion a cause you're passionate about;
- **Donate securely** to nonprofits through our partner, Network for Good;
- **Connect** with other socially conscious people to exchange ideas and drive global change.

We Provide Tools You Can Use

Find everything you need on YourCause.com to build participation and propel your cause to new levels of success, including:

- Custom cause webpage
- Online photo album
- Personalized blog
- Secure donations



- Campaign tracking
- Gift acknowledgment
- Event scheduling
- Email campaigns
- An active community

Benefits for Nonprofits

Any IRS-registered 501(c)(3) nonprofit organization can leverage the high-octane, social-networking technology of the YourCause.com community to build awareness and attract new donors. And it's **FREE!**



The Premier Cause Marketing Platform

The YourCause.com platform provides an avenue for businesses of all sizes and types to deploy corporate social responsibility initiatives, sponsorships, and innovative cause-related marketing partnerships.



Celebrity Causes

Enter our portal of causes supported by Hollywood's most influential stars and celebrity activists from the worlds of film, television, music, and sports. Over 100 celebrities participate:

- Ben Stiller
- Morgan Freeman
- Natalie Portman
- Edward Norton
- Scarlett Johansson
- Scottie Pippen
- Miley Cyrus



Daily Donation Program

YourCause.com is committed to helping everyone succeed! Every day, we take a portion of our revenue from the website and donate it directly back into the community. Every cause has a chance to win!



Customized Employee Internal Communities

Our 'white label' solution enables corporations to encourage their employees with freedom to choose their cause, interact with other team members, and feel truly connected to corporate philanthropy programs with an exclusive, customized community. YourCause provides corporations an online platform to integrate all cause initiatives, including:

- fund raising / volunteering
- payroll deduct
- matching
- grants
- reporting / tracking

