

Founder's Story



It all started with a simple, yet moving, television segment profiling the atrocities plaguing Northern Uganda. When YourCause.com Founder,

Matthew Combs, learned that tens of thousands of terrified children walk to

shelters outside their villages at dusk each night to escape the viscous Lord's Resistance Army (LRA), he was horrified.

As a devoted father, himself, Matthew could not believe the reports that the brutal rebel force had abducted more than 30,000 children to serve as soldiers and slaves throughout its 20-year war with the government—and that innocent, young girls are abducted, raped, and cast into sex slavery.

Matthew found it impossible to turn a blind eye. He felt an overwhelming obligation to take action. And he did.

He decided to channel his despair and disbelief into a discussion with his Blastoff Ventures partners about how they could engage their skill sets and personal networks to make a difference. He approached the group with the idea of deploying the power of the Internet's social networking platform to help charities thrive.

Their sincere desire to give back morphed into an innovative Internet initiative. And a year later, Dallas business incubator Blastoff Ventures, LLC launched www.YourCause.com.

Our Commitment

At YourCause.com, we pride ourselves on measuring our success by the level of positive social change we affect- not by the number of page views, advertising dollars and sponsorship agreements we log.

Fundamentally, the company seeks to harness the passion of cause enthusiasts, donors, charities and corporations to create a mutually beneficial business scenario that is scalable and sustainable-for everybody, forever. The entire YourCause.com team shares this commitment to making the world a better place. Each team member brings a background aptly to our collective mission to help grow what we feel is a truly remarkable community. These values shape all that we do- from our technology development, to our relationships with our members, corporate clients, partners, vendors and sponsors.